

# ARTS AND THE CITY

Using what you've got

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# What have we got?

- ▣ A relatively small, compact city with a population of @ 120,00
- ▣ A district council, with the lack of overall control a unitary authority would have
- ▣ Twelve, historic, civic buildings used for cultural purposes.
- ▣ A big, new cultural hub, the Forum, shared with the County

# What else, and what's it worth?

- ▣ A whole bunch of Grade 1 listed medieval churches, many used for arts and culture (e.g.. The Puppet Theatre.)
- ▣ £5 million annually injected into culture in the city, in cash and in kind.
- ▣ Spend maintained in very difficult financial circumstances

# Payback

- ▣ Norfolk and Norwich Festival - £3m
- ▣ Big week-end -£3m
- ▣ Torch relay -£3m
- ▣ Theatre Royal £28,393,173!
- ▣ 6 millions visitors a year, many of them arts and culture motivated.

# What's the vibe?

- ▣ “In my ranking, Sodom, Gomorrah, London and then Norwich.....a great and enduring City of Culture” ...Stephen Fry