

Public Service Commissioning: A public health perspective

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What commissioners want

- Outcomes
- Evidence
- Flexibility
- Value for money
- Engagement
- Competition
- Social value / added value

Commissioning is changing...

- Commissioning organisations –a new landscape
- Choice
- Market development
- Collaborative commissioning
- Co-design and co-production: from passive recipient to active participant
- Personalisation and personal budgets
- Governance process and arrangements

Local authority responsibilities for public health from 1 April 2013

- Director of Public Health
- Health and Wellbeing Boards
- “Duty to take such steps it considers appropriate to improve the health of the people in its area”
- Opportunity to widen and strengthen existing role in health improvement
- Ring-fenced public health grant from national allocation to commission a range of services, some of which are mandatory
- Strategic needs assessment
- Public health outcomes framework

Gateshead Director of Public Health
Annual Report 2012-13



FROM ILLNESS TO WELLNESS

From illness to wellness

- New delivery models
- Inequalities
- Recognition of place shaping eg neighbourhood pride, social bridging and bonding
- Engagement
- Co-production and self care
- Resilience of individuals and communities
- Mobilising local skills and assets

Five Ways to Wellbeing

- **Connect**
- **Be active**
- **Take Notice**
- **Keep learning**
- **Give**



Tackling premature deaths due to smoking in Wrekenton





Creativity, ambition and working together

