

1.5 million people engaged with music learning over 10 years

£3.2 million turnover

Wide range music learning opportunities over the life span

For children and young people we take a 'cradle to career' approach using music as a tool for engagement



10 years experience working with children and young people in challenging circumstances

We developed work in specific places including Middlesbrough, Redcar and Cleveland (high levels of deprivation), Wooler (rural isolation) and Newcastle (high levels of child poverty)



We developed and led Sing Up from 2007 – 2011 – a government funded primary aged national singing programme in schools, developing a specific strand 'Beyond the Mainstream' with children with SEND and LAC

Through the work we developed for looked after children we established long term partnerships with Newcastle City Council and Gateshead Council looked after children and care leavers teams







## The outcomes:

- Increased educational attainment (especially numeracy and literacy),
- Narrowing the gap between the children involved and their peers in more affluent areas,
- Increased health and well being,
- Raised aspirations and improved relationships between parents and children.



## The partnerships supporting the project include:

- · Newcastle City Council Social Care Department
- Newcastle City Council Adult Learning Services
- Newcastle City Council Cultural Services
- West Newcastle Clinical Commissioning Group
- West End Women and Girls Group
- Music Education Hub



Taking an evidence based planning approach - to chose the school we:

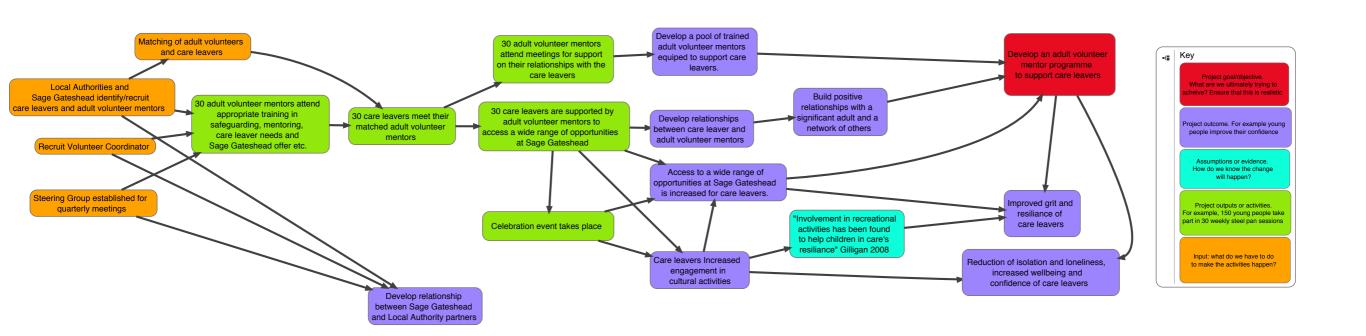
- Looked at the Child Poverty Needs Assessment
- Joint Strategic Needs Assessment
- Deprivation
- · Talked to all of the aforementioned partners



## Disengaged and Vulnerable Young People's fund









The Director of Children's Commissioning in Gateshead asked us to lead a bid in partnership with Newcastle and Gateshead Care Leaving teams

One of 4% of bids nationally which gained funding

We devised a programme in which 30 adult volunteer mentors can support 30 Care Leavers to access opportunities at Sage Gateshead



Both of these projects fits with the Local Authority placed based approach fits with the priorities of Newcastle Council Health and Wellbeing Plan and Future Needs Assessment

http://www.wellbeingforlife.org.uk/



## The Newcastle Future Needs Assessment aims to:

- Holistic to draw not just on statistical data, but other sources of knowledge such as the insights of practitioners and local people
- Participatory based on dialogue and joint thinking through which people develop shared understanding of the issues facing the city
- Forward-looking to help us anticipate the future and take collective action to shape it
- Value-informed shaped by our values, particularly those of fairness and inclusion
- Integrated to inform different levels and types of policy and strategic activity whether undertaken together or individually by partners

We have taken the same approach with developing and planning cultural projects and hope this will give our projects a better chance of sustainability in turn delivering the impacts of improved and more equitable life chances and life span for people engaged in our projects



