

Arts and Health Quality Framework: Why?



Photo: The Cultural Sisters, First Aid Kit submission

The story so far.....

- Funding to develop online resource
- 6 artist champions
- 450 artists involved
- Commissions programme



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Why has this been so difficult?



Photo: The Cultural Sisters, First Aid Kit submission

Not re-inventing the wheel

Mike White □
Key Dimensions of
Arts/Health Diamond
Model

François Matarasso –
Creative Progression



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What the Arts and Health Quality Framework is and what it is not

The Quality Framework is not:

- Good practice guidelines
- An evaluation framework
- A judgement

The Quality Framework is:

- A resource to help reflect
- To keep an artist 'on track'
- To support the artist's conversations about quality
- To support an artist understand and articulate their practice.

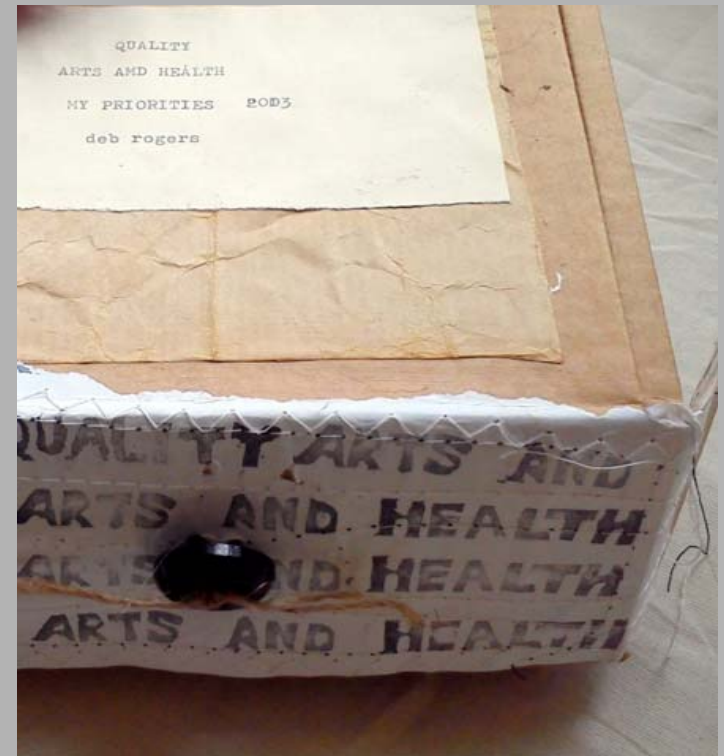


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Talking about Quality at the start of a project

Conception

- **How do I describe my arts and health practice?**
- **How have I developed or conceived the arts idea?**
- **What health or wellbeing outcomes** is the project expected to produce?
- **What assumptions or beliefs underlie that expectation?**
- **Why can I expect that my proposed arts activities might lead to those outcomes?**
- **What degree of probability is there that the desired outcomes will be achieved?**
- **How will I know if those outcomes have arisen?**
- **Is there a better way of using the arts to achieve these outcomes?**
- **Am I the right artist to do this work?**
- **What do I need to know about the health context and the people I'm going to work with?**
- **How will I reflect on the progress of the project and think about my own arts practice**

Talking about quality

How could it work for artists linked to the West Midland Arts Health & Network?



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Talking about quality

How it's working for Creative Health CIC



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Thank you

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www.westmidlandsartshealthandwellbeing.org.uk